

ANILA METUSHI

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Date of birth: 10th Feb 1983

◆ Education:

- 2006–2008 **Hasselt University, Hasselt, BELGIUM**
Master in Management (expected in september 2008)
Program focussed on: Accounting, Corporate Finance, Marketing, Econometrics, Operations Research.
- Jan–Sept 2006 **Vlissingen University, HOLLAND**
International Business Program in International Business and Management Studies. 37.5 ECTS
Courses in Human Resource Management, Project Management, Industrial Economics, Strategic Management, International Business Law, Management Game.
- Fall 2005 **University of Siena, Siena, ITALY**
Courses in Accounting, Mathematics and Quantitative Analysis.
- 2001–2005 **University of Siena, Siena, ITALY**
B.A. in Business Communication Sciences (awarded July 2005): GPA 27.5/30.
Thesis in Marketing: *Internet marketing in the Pharmaceuticals: case study on Chiron Vaccines*
Focus of Studies: ICT, Marketing, New Economy, E-services, Segmentation, Customization and Economics
Workshops systems and techniques for the telecommunications.
- 1997–2001 **Mahmud Ali Cungu High School, Elbasan, ALBANIA**
Awarded "Maturità Linguistica"; Final result: 10/10
Subjects taught in Albanian, English and German.
Studies focussed on German, English, French, Literature, Poetry, Philosophy.
Participation in the National Albanian Competition for German studies: 2nd classified.

◆ Awards and Scholarships:

- 2005 Aug **Awarded Scholarship to Study in Vissingen University, HOLLAND**
Scholarship awarded by the Faculty of Economics at the University of Siena, to attend courses in Vlissingen University.
- 2001–2005 **Awarded Scholarship to Study in University of Siena, ITALY**
Scholarship awarded by Diritto allo Studio Universitario, Siena, Italy. Selected from the top performing students in Communication Sciences at the University of Siena.

◆ Case studies

- 2006 **Toyota case study.**
Production efficiency, technical progress and marketing campaign strategy in the USA mar
- 2006 **Smart case study**
Designing and managing an innovative de-integrated supply chain.
- 2005 **OCEH case**
Improving the project plan. Implementation of the new developed Body-Scan.
- 2005 **Canon case**
Perspectives of the strategy, structure, system, staff, style, share value, skills.

◆ Work Experience:

- 2003–2004 **Volunteer in the Red Cross Organization, Siena, ITALY**
3 months course focused on emergencies and first aid.
Practice in the Hospital 7 days per week to support the medical staff in managing the emergencies.
- 2003 Marc–Jun **Intern, Target Sas, Siena, ITALY**
Worked on telemarketing; management of the databases regarding wine consumers in the district of Chianti, province of Siena. Analysis and marketing research on the customers, consumers, competitors for the wine market.
- 2002 Summer **Employed at the Bata Store, Siena, ITALY**
Worked as a cashier in a shoes shop 6 days per week, part-time. Managing the orders and the inventories databases.

◆ Skills and Interests:

Languages: Albanian (native), Italian (native), German (native), English (excellent), French (proficient).

Computer Skills: Word, Excel, PowerPoint, FrontPage, Access, Visio, SQL.

Social and Political interests: founder of the National Association "Giovani democratici".

Sports: aerobic, athletics, swimming, basketball, volleyball. *Driving License:* B